AKIBA SMART STUDY

ENDLINE SURVEY DRAFT

INCOME AND SAVINGS

1. How much money do you usually ear per month?
2. If you are saving in MPESA account, about how much money do you have stored in this account?
3. Do you currently participate in a merry-go-round/ROSCA?
4. If you participate in a merry-go-round or ROSCA, how much money (KSH) do you contribute monthly?
5. Please think about all your savings (including MPESA, ROSCA, money stored at home, AKIBA SMART etc.). In total, how much money (in KSH) did you save in the past month (30days)?

INSTUTUTIONAL QUESTIONS

How much do you trust AKIBA SMART in general as a savings product?

What is your confidence level that AKIBA SMART would pay your savings back?

Did you tell about AKIBA SMART to your family or friends?

If yes, how often?

*HYPOTHETICAL QUESTIONS*